



Union Election Commission

Voter Education: **Inclusive Electoral Literacy** through informal education channel



Voter Education Materials: Voter List Displays



ရွေးကောက်ပွဲတွင် မဲပေးမည်ဆိုပါက မဲစာရင်းတွင် သင့်အမည်ပါရှိရန်လိုသည်။



နိုင်ငံသားအခွင့်အရေး၊ ကျောင်းသားအခွင့်အရေး၊ လူမှုအခွင့်အရေး တွေကို ကျွန်ုပ်တို့ လိုချင်တဲ့အတိုင်း ပြုစုအောင် ဆောင်ရွက်ပေးမယ် ဆိုရင် အတိတ်ကဲ့သို့ ကိုယ်တိုင်ရွေးချယ် တင်ပြောနိုင်ဖို့အတွက် မဲပေးချင်တာ ဖြစ်ပါတယ်။

စက်တင်ဘာလ (၁၄) ရက် မှ စက်တင်ဘာလ (၂၇) ရက်နေ့ အထိ တစ်နိုင်ငံလုံးတွင် မဲဆန္ဒရှင်စာရင်းများ တပ်ထားကြေညာသည့်အခါ သွားရောက်ကြည့်ရှုကြပါ။

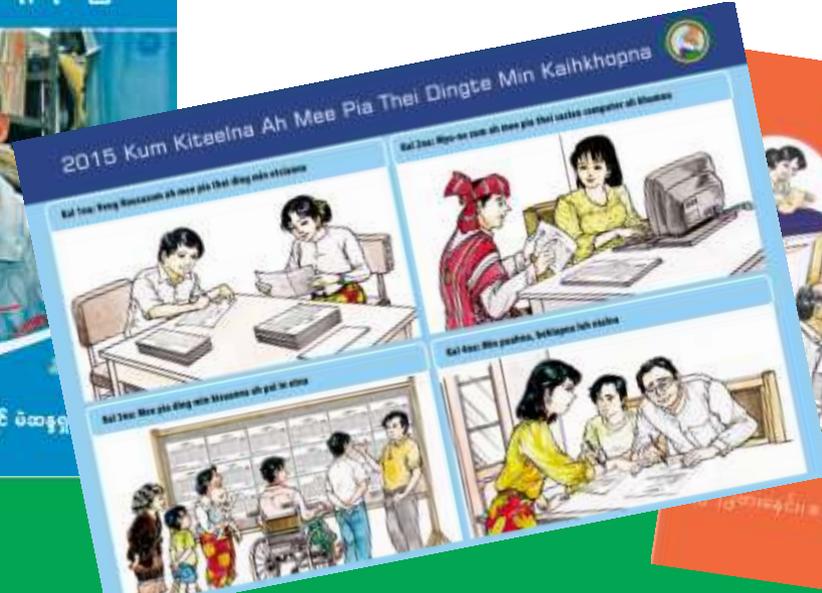


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ကျွန်တော်တို့ လူငယ်တွေ မဲပေးရတဲ့ ရည်ရွယ်ချက်တော့ ကျွန်တော်တို့ အသိပညာတွေကို ပြန်မပြည့်တိုးတက်ဖို့ အမှန်တကယ်လုပ်ဆောင်ခဲ့သူတွေကို ရွေးချယ်နိုင်ဖို့အတွက် ဖြစ်ပါတယ်။

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Voter Education Materials: Videos



ဧည့်သည်တော်များ
မသန်စွမ်းစေရန်အတွက် အဆင်ပြေတဲ့ ဖိနပ် ဖြစ်နေမယ်ဆိုရင်



Third phase is the display of the voter list so that voters can check it.

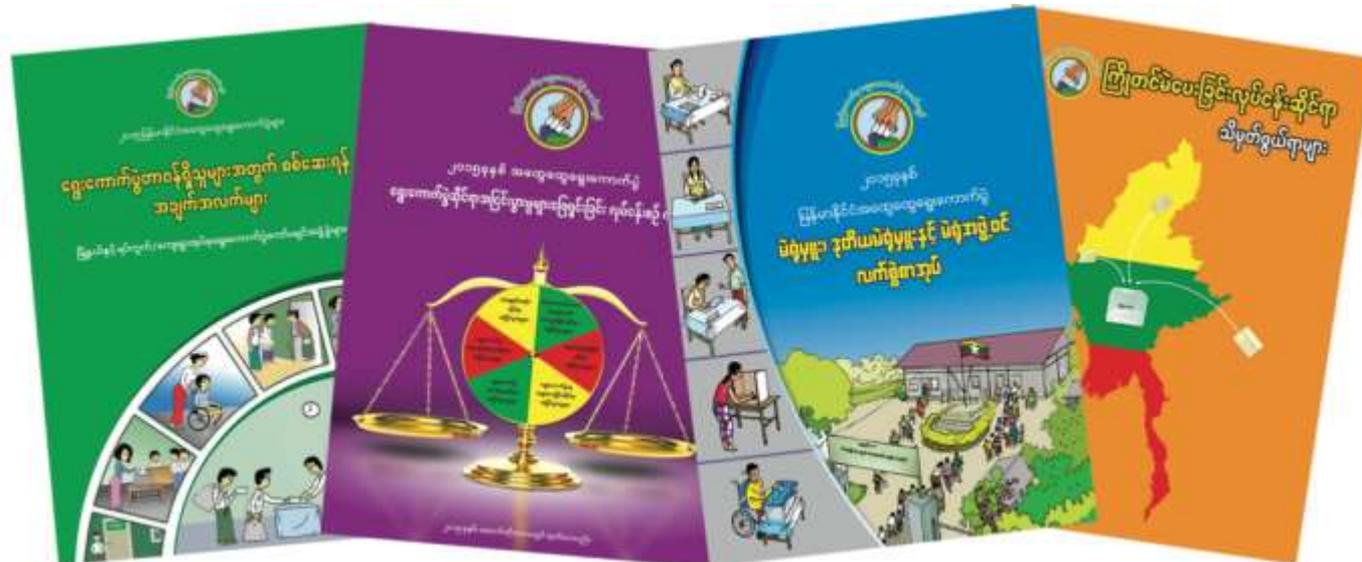


Additional Materials for Stakeholders



FAQs Produced:

- FAQ Voter List Update
- FAQ National Voter List Update
- FAQ Transfer of Votes
- FAQ Ethnic Ballot
- FAQ Candidate Nomination
- FAQ Methods of Addressing Candidate Nomination
- FAQ Campaign
- FAQ Electoral Dispute Resolution (EDR)
- FAQ on Results Management



Voter Education Distribution Strategy:



Voter Education followed two modes:

- Cooperation with Stakeholders: Government Institutions, CSOs, political parties, and voters to disseminate posters and pamphlets in local communities
- Mass Media: Social Media, Radio, Television, Newspaper, Journals



Voter Education Materials Distribution with CSOs



608 UEC officials coordinated voter education with 509 members from 352 CSOs in 250 Townships during the Preliminary Voter List Displays.

110 UEC officials coordinated voter education efforts and shared electoral information with 368 members from 253 CSOs and 212 representatives from Political Parties during the National Display and Campaign Period.



Materials for Preliminary Voter List Display

3,486,065
Pamphlets



distributed by CSOs

410,648
Posters



distributed to Display locations

300,632 + 10,591
Pamphlets & Posters in Ethnic Languages

Election Day Voter Education



153,275
Polling Manuals



143,099
Polling Station Layout Posters



71,500
Counting Layout Posters



71,500
Valid / invalid Vote Posters



35,170
Operations Checklist for
Electoral Officers



5,000
Electoral Dispute Resolution
Manuals



25,644
Advance Voting Manuals



325,868
Posters that Display Identification Cards



1 Million
Pamphlets on the
Voting Process



25
Billboards for explanation of the
different ballot papers

Education



During **October and November**
2.4 Million
views on posts about How to Vote,
and Election Day

Total posts published 820



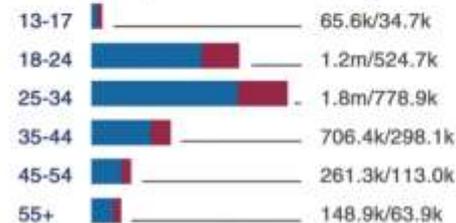
Top Countries and Total Views



Mass Media Impact



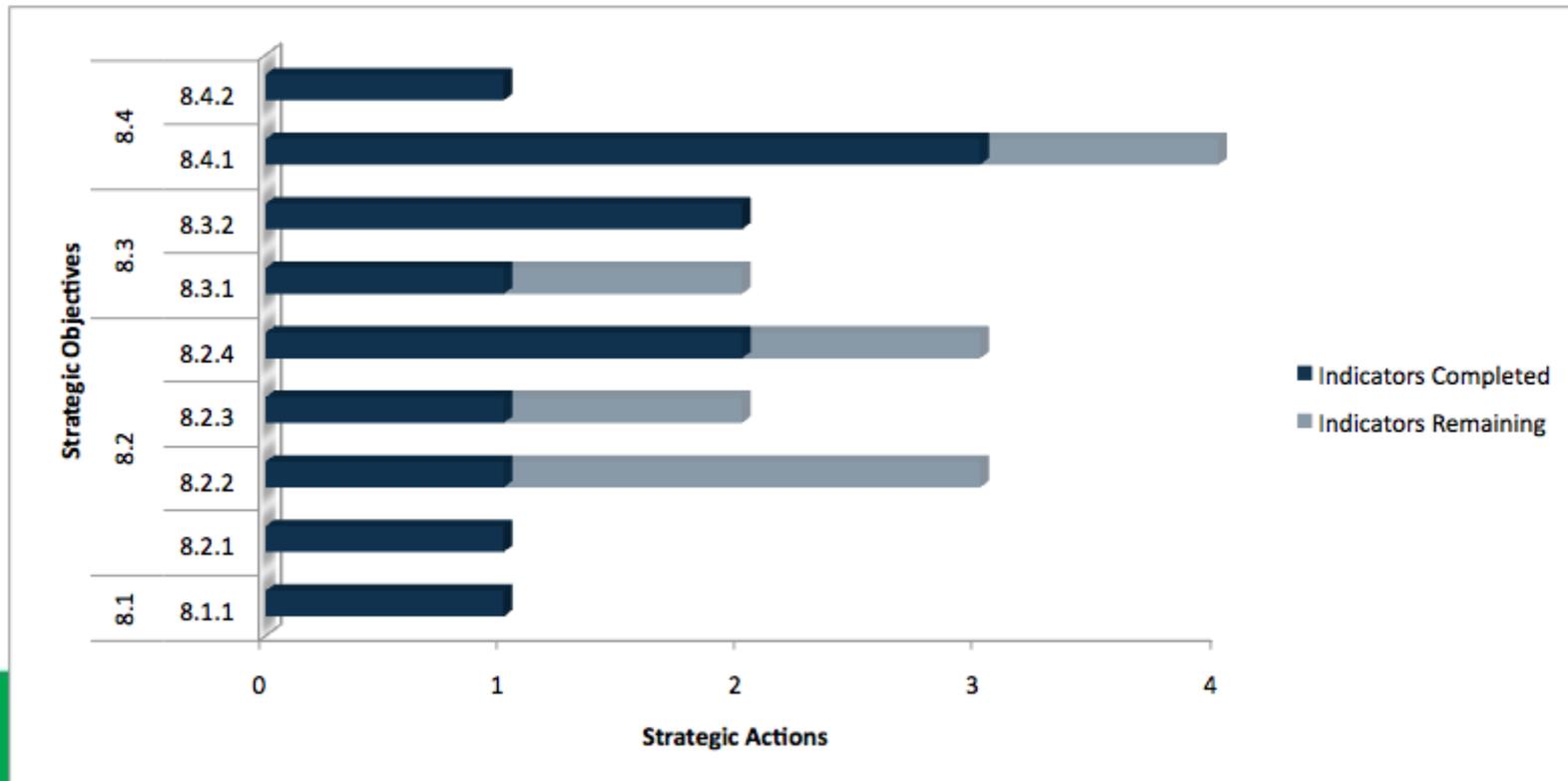
Gender and Age Groups of people who viewed the pages





Strategic Pillar 8: Voter Education

Strategic Goal: To create awareness of the electoral process among all citizens and increase participation through coordinated and effective civic and voter education campaigns.



Education



- Millions of materials were printed and distributed but communities needed sustained messaging to ensure the inclusion of women, youth, persons with disabilities, and ethnic minorities.
- Myanmar is a population of 33.4 million voters and this includes a diverse population:
 - Over 17 million women
 - Over 2 million persons with disabilities
 - 118 Ethnic Languages
 - Many first time voters

How can the UEC use existing voter education materials to promote inclusion across a diverse society?

CSOs



- 9 National Meetings with 60+ CSOs
- 2 Rounds of Regional Meetings with 800+ CSO representatives
- UEC distributed voter education materials to CSOs for conducting voter education in communities.
- CSOs held trainings and meetings in communities to discuss electoral events, like voter list display, how to make corrections to the voter list, how to mark a ballot properly, and polling simulations.
- Trainings were held in local languages and focused on inclusion of ethnic populations, persons with disabilities and women.



Voter Education for Persons with Disabilities



- Voter Education targeted persons with disabilities, with messages that demonstrated methods for persons with disabilities to vote as well as piloting 18 polling stations that were accessible for persons with disabilities.
- CSOs developed the “Awareness Booklet on Disability Inclusive Elections” and a “How to Vote Guidebook for persons with disabilities” that were based on UEC materials and regulations.
- 72% of persons with disabilities that voted at that polling stations thought that they were accessible.



Voter Education and Ethnic Inclusion



- Myanmar has 118 Ethnic Languages
- Voter Education Developed in 16 Ethnic Languages
- FAQs developed in 7 Ethnic Languages
- Videos developed in 8 Ethnic Languages
- Radio Broadcasts and Newspaper Advertisements translated by local media outlets.
- CSOs used materials developed by UEC and did translations as well as held trainings in local languages.



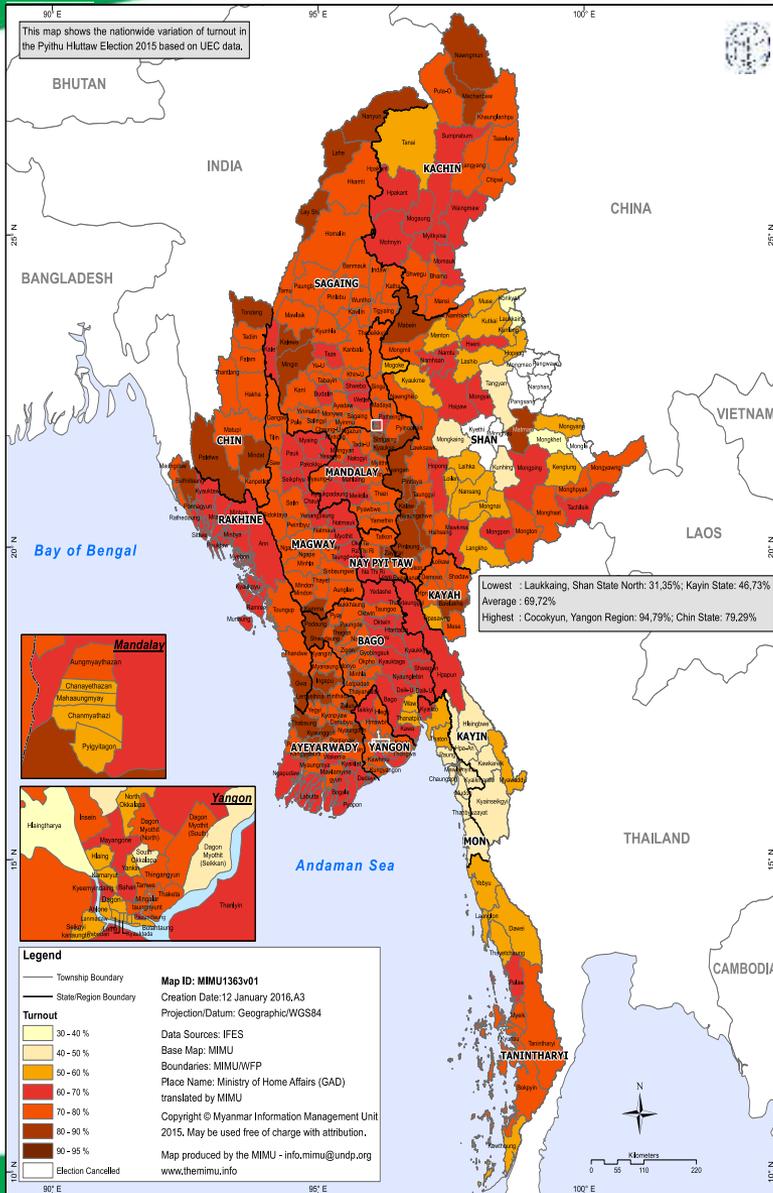


Strategic Pillar 9: Promotion of inclusive Participation

Strategic Goal: To encourage more inclusive participation from women, ethnic minorities, persons with disabilities, and internally displaced persons (IDPs) who each face different challenges and barriers to participating in the electoral process.

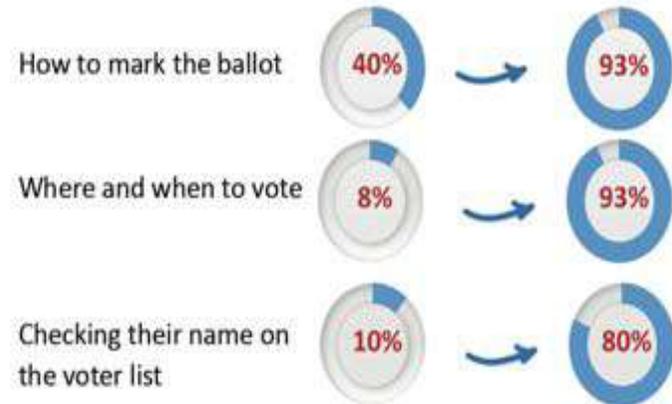


Voter Education Impact



The levels of information on elections increased greatly from the pre-election to post-election period (% saying they had enough information on each issue)

Pre-election June 2015 Post-election Jan 2016





Thank You!

Myanmar Delegation

1. Commissioner H.E. U Aung Myint
2. Commissioner H.E U Hla Tint